

## Studio Bernhardt Design

GLM and Bernhardt Design join yet again to host **ICFF Studio Bernhardt Design**, the design industry's answer to the millionaire matchmaker. An innovative and extremely practical venture, ICFF Studio connects promising and up-and-coming young designers and their prototype products with suitable potential manufacturers. Chosen by a jury of industry leaders, the on-the-rise talent also gets to meet the press, thanks to the ICFF's annual media frenzy. An inspired venture for talent cultivation, ICFF Studio is a unique celebration of emerging designers and their works-in-progress, and a fascinating exhibition of the fruits of youthful invention. Don't miss this exploration of style and substance, real-world style, as there's no better place to discover design's manifest destiny. This year's talent show includes AtelierTakagi, bERT&dENNIS, Jang won Yoon, joel escalona studio, Luximo, Northwards Design Studio, Sang Hoon Kim, Shrine Shoe Rack, and Talitha James.

## Designboom Mart

When it comes to design, where do the analog and the digital meet? In the marketplace, thanks to the ICFF and **designboom.com**, Europe's foremost e-zine chronicles design's shapes and forms, which shift at lightning speed. And each year, the zine's editors team with GLM to curate a well-edited and smartly assembled design bazaar under the "tent" of the Javits Center for the duration of the show. At the designboom Mart, finally, seeing is believing – and, even better, it's discovering what's possible, probable, and actual in both the culture and commerce of design. Participating designers show their works (one to three products, each), network, and sell their design souvenirs to help cover travel expenses. **Stock is limited to 100 pieces**, maximum, per stall; prices range between \$10-\$100.

## Materials Matter

For an industry convinced that good ideas are meant for material expression, and that all problems have smart material solutions, there's no resource more useful or illuminating than Materials Matter. GLM's annual joint venture with **Material ConneXion, Inc.** inevitably produces an inspiring and memorable exhibition of cutting-edge materials and innovative production. As designed by 2x4, the creative team responsible for the ICFF campaign graphics, Materials Matter serves multiple display and market functions for ever inquisitive designers. With resource libraries on three continents containing 4,000 materials from many fields and disciplines and a mission to put designers and manufacturers together with new technologies and new processes, **Material ConneXion** operates on the certainty that creative solutions result from serendipity and cross-pollination. Materials taking prominence include polymers, glass, ceramics, carbon-based materials, cement-based materials, metals, natural materials, and natural material derivatives. Processes range from injection molding to rapid prototyping and more.

## Design Schools

There's nothing quite like the crit pit, especially when it's open to the world's leading designers, manufacturers, retailers, and design cognoscenti. Each year GLM, the producer and manager of the ICFF, mounts the design schools exhibition, inviting the world's leading design academies and the brightest of generation next to submit student work for juried review. The select few display their models, prototypes, and drawings at the contemporary design world's annual spring awakening. This year's academic achievement awards go to **Cranbrook Academy of Art**, **Maryland Institute College of Art (MICA)**, **Pratt Institute**, **Rhode Island School of Design (RISD)**, and **San Diego State University**. The design schools exhibition is always a thought-provoking and much anticipated feature of the ICFF. This year it shows off the benefits of wide-ranging inquiry and analysis of the stuff of living. Topics include design as a kinesthetic environment; matters of material value and worth; the inherent meaning of materials; design as a means of deletion; and the migratory nature of design culture. GLM provides each school with a 200 square foot (18 square meter) booth for housing its exhibit.

**Cranbrook Academy of Art** With "**New Innate Gestures: Enabling Intuition**", 15 of Cranbrook's graduate students in 3D Design put the human body and the human senses back at the center of the designed world. Working with guest critic Leon Ransmeier and 3D designer-in-residence Scott Klinker, students examine the force of intuition at work as a creator of form, and as a result of felt responses to objects and the environment. The exhibition consists of a series of related objects in an abstract environment: that entity defines an attitude about interior space, and a particular vision of the object. Prototypes run the gamut from table to tile and seating to storage, produced with new and traditional materials and technologies.